

TONY B GEORGE

AI Product Manager | Applied AI · Generative AI & Agentic AI | Product Strategy & Roadmaps

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PROFESSIONAL SUMMARY

AI Product Manager with 14+ years in product strategy, UX, and cross-functional delivery, now focused on Applied AI, Generative AI, and Agentic AI. Proven record translating business needs into AI-enabled product plans and driving adoption of LLM and AI-agent workflows across creative, engineering, and marketing functions. Founder of Servomate Technologies (80+ apps; flagship app 7.5M+ downloads, INR 20L+ revenue in five months). Recent impact: 2.7x lead-quality improvement, 35% onboarding friction reduction, and an estimated 20-30% delivery cycle time reduction via GenAI workflows. Open to Relocation & Remote.

CORE SKILLS

Product Management: Product Strategy, Product Discovery, Product Requirements (PRDs), Roadmapping, Backlog Prioritisation, Product Planning, OKRs, KPIs, User Stories, Go-to-Market, Product-Market Fit, User Research, Experimentation (A/B Testing), CRO, Product Analytics, B2B SaaS

AI and GenAI: AI Product Strategy, Applied AI, Generative AI, Agentic AI, AI Agents, LLM Integration, Prompt Engineering, AI Workflow Automation, AI-Assisted Prototyping, AI Product Development

Project and Program Management: Agile, Scrum, Kanban, Stakeholder Management, Risk Management, Resource Planning, Cross-Functional Leadership, Delivery Management, P&L Ownership

Design and Technology: UX/UI, Design Systems, Figma, Jira, Linear, ClickUp, Notion, Miro, Mixpanel, Google Analytics, GitHub, Next.js, Google AI Studio, Claude Code, Cursor, Claude, ChatGPT, Gemini

PROFESSIONAL EXPERIENCE

Project Manager, Product Operations and AI Delivery | BrandOptics

January 2025 - Present | Kochi, India

- Own product roadmaps, prioritisation, timelines, and dependencies across 40+ concurrent client programmes in SaaS, Fintech, and Creative verticals, from discovery through delivery, leading a team of 15 across creative, engineering, and GenAI delivery.
- Architected and rolled out Generative AI (GenAI) workflows across creative, development, and marketing functions, reducing delivery cycle time by an estimated 20-30% versus pre-GenAI baseline and increasing team capacity without adding headcount.
- Align stakeholders across 70+ international client accounts on scope, priorities, and trade-offs; identify risks and delivery bottlenecks early and coordinate proactive resolution.

Creative Lead, Product Operations and Lead UI/UX Designer | BrandOptics

January 2023 - January 2025 | Kochi, India

- Bridged product strategy, UX, and operational execution across end-to-end project delivery; delivered a 2.7x improvement in lead quality through UX-led redesigns, A/B testing, and CRO strategy.
- Reduced onboarding friction by 35% through product discovery work: usability research and journey mapping.
- Introduced AI-augmented workflows across the design-to-delivery pipeline to improve efficiency and consistency.

Founder and CEO | Servomate Technologies

September 2012 - December 2022 | Ernakulam, India

- Founded and built a mobile-first product company, owning products from ideation through launch across product, technology, UX, growth, and business; built and launched 80+ mobile applications for global markets.
- Flagship personalization app reached 7.5M+ downloads and ranked #1 in its category on Google Play; generated INR 20L+ revenue within five months of launch, recognized by New Indian Express in 2014.
- Directed product strategy, roadmaps, and business development across B2B and B2C segments; led a 12-person cross-functional team and owned full P&L, including financial planning, forecasting, and budgeting.

SELECTED PRODUCT PROJECTS

JARX - AI Personal Assistant and Agentic AI Project | Personal Project

Product Strategy | Generative AI | Agentic AI | AI Agents | Product Design | AI Workflows | 2026 | jarx.app

Conceived and developed JARX, an AI-powered personal assistant; defined product vision, UX, interaction architecture, and prototype scope covering context-aware assistance, task orchestration, and workflow automation.

KochiX - Kerala Tech Job Board and Startup Ecosystem | Personal Project

AI Product Development | Job Discovery | Data Automation | UX/UI | Rapid Prototyping | 2026 | kochix.ai.studio

Conceived and built KochiX, a job discovery and startup ecosystem platform for Kerala's tech community; owned product concept, IA, UX/UI, and branding, with automated aggregation across 200+ career pages and daily data refresh.

FindARX - AR Discovery and Digital Rewards Platform | Personal Project

Product Strategy | AR Experience Design | Location-Based Discovery | PWA | UX/UI | 2026 | findarx.netlify.app

Conceived and developed FindARX, an augmented reality discovery platform connecting real-world locations with digital rewards, with a mobile-first PWA experience spanning AR discovery, maps, rewards, and digital commerce. Defined the core interaction model and visual direction for a cross-device immersive AR product experience.

EDUCATION

MBA, IT Management - Amity University Online (In Progress, Nov 2025 - Present)

BCA, Computer Science - Mahatma Gandhi University (2007 - 2010)

CERTIFICATIONS

Artificial Intelligence in Project Management - Alison

Fundamentals of Machine Learning and Artificial Intelligence - AWS

Claude Academy: AI Fluency for Creative Work - Anthropic

Building Effective Human-Agent Teams - Anthropic

Claude Agent Skills - Anthropic

Claude Cowork - Anthropic

Google UX Design Professional Certificate

LANGUAGES

English (full professional), Malayalam (native), Hindi (professional working), Tamil (professional working)